



Study UK

Postgraduate Virtual Open Week

Embark on your journey
to a successful career!

Date and Time:

Monday 25 January – Thursday 28 January 2021
at 18.30 – 21.00 CST

Participating Universities:



UNIVERSITY OF BIRMINGHAM



University of Essex



UNIVERSITY OF LEEDS



Loughborough University



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



UNIVERSITY OF WINCHESTER



Programme

Monday 25 January 2021

- 18.30 Beginning of webinar sessions
- 18.30 – 19.10 [Understanding Application Process] Introduction to Postgraduate study in the UK
- 19.15 – 19.55 [Taster Lecture] MSc Management - "Delivering projects during a pandemic: The Nightingale Hospitals"

Breakout sessions (分組講座)

- 20.00 – 21.00 Session I: Studying MSc Occupational Therapy (Pre-Registration) in the UK with Coventry University
- Session II: Postgraduate Business opportunities at the University of Birmingham Business School
- Session III: All you need to know about studying allied health at University of Essex and its benefits
- 21.00 End of webinar sessions

SPEAKER	TOPICS
 <p>By Vivian Lau Market Development Manager – North East Asia International Office Coventry University</p>	<p>[Understanding Application Process] Introduction to Postgraduate study in the UK</p> <p>『申請流程介紹』英國大學碩士課程面面觀</p> <p>The UK is world renowned for its academic excellence and is the global leader in quality of research. What's more, many UK master's degree programmes can be completed in just one year, offering great value for money and allowing you to move on with your career more quickly. In this session, our speaker will cover useful information such as type of UK postgraduate courses, application process, entry requirements, student life and accommodation, new UK Graduate Immigration Route.</p>
 <p>By Dr Mark Hall Senior Lecturer in Project and Operations Management Department of Management University of Birmingham [profile]</p>	<p>[Taster Lecture] MSc Management - "Delivering projects during a pandemic: The Nightingale Hospitals"</p> <p>『網上大師講座－管理學』時事分析：英國新冠肺炎防疫之「南丁格爾計劃」</p> <p>In response to the 2020 Coronavirus (Covid-19) pandemic, 'pop-up' Nightingale hospitals took shape around the UK. Called Nightingale hospitals after the famous nurse of the Crimean war, the Nightingale in London, at 5000 beds, is by far the largest medical facility in the UK. The press was full of stories of the herculean effort to deliver these facilities in an incredibly short time period (reportedly, nine days to convert the Excel Arena in East London into London's Nightingale). I have been asked several times by colleagues and students – why can't all projects be like this? So, how is it possible</p>

to construct a 5,000-bed hospital within nine days? I will look at this question and examine why these projects were so different from other projects.

Breakout sessions

Speaker

Topic



By Dr Kim Stuart and Sue O'Neill

Assistant Professor
Occupational Therapy
School of Nursing, Midwifery
and Health
Coventry University

Breakout session I:

Studying MSc Occupational Therapy (Pre-Registration) in the UK with Coventry University

「考文垂大學」英國職業治療碩士 (MSc Occupational Therapy - Pre-Registration) 課程介紹

Do you want to study MSc Occupational Therapy in the UK and to become an Occupational Therapist? In this webinar, we will walk you through the ins and outs of joining one of our fascinating Health and Life science degrees at Coventry University. We will explain how to complete a successful application, entry requirements and applications process.



UNIVERSITY OF
BIRMINGHAM

By Andy Hammond

Partnership & Student
Recruitment Manager
Birmingham Business School
University of Birmingham

Breakout session II:

Postgraduate Business opportunities at the University of Birmingham Business School

「伯明翰大學」商業管理學院與課程介紹

Birmingham Business School's portfolio of postgraduate taught degrees have been designed to provide both academic excellence and vocational relevance, ensuring that the skills and experiences you take away with you are valued by employers. Discover more about our postgraduate programmes, our engagement with employers and industry, our specialist careers service, our scholarships, and much more during this breakout session with Andy Hammond, the Business School's Partnership & Student Recruitment Manager.



By Christabel

Regional Development
Manager
Regional Office - SEA
University of Essex

Breakout session III:

From Data Science, Artificial Intelligence to Allied Health courses at Essex in post Covid world

「艾塞克斯大學」後疫情時代，談大學在數據科學、人工智慧，及健康科學領域上的應用



As the world has been impacted by the Covid-19 virus, we are forced to adapt with the current circumstances. At University of Essex we will give you the skills to succeed in a post-pandemic world with PG courses from Data Science, Artificial Intelligence to Allied Health Science.

Tuesday 26 January 2021




- 18.30** Beginning of webinar sessions
- 18.30 – 19.10** [Understanding Application Process] How to write a successful personal statement and application
- 19.15 – 19.55** [Taster Lecture] MSc Finance - "Equity Indices: Smart Beta, Monkeys on Typewriters and Scrabble"

Breakout sessions (分組講座)

- 20.00 – 21.00** Session I: Finance & FinTech at Kent Business School
- Session II: MSc Opportunities at The Business School (formerly Cass)
- Session III: "Take you further - for artist and designers in practice" - Studying Creative Arts at UK's top 10 Art & Design School
- 21.00** End of webinar sessions

SPEAKER	TOPICS
 <p>By Diane Weston Senior International Officer International Marketing and Recruitment University of Kent</p>	<p>[Understanding Application Process] How to write a successful personal statement and application</p> <p>『申請流程介紹』如何撰寫出最棒的個人陳述書與讀書計畫，打動你心目中理想的學校？</p> <p>Competition for many postgraduate courses is high so it is important to make an application which stands out from everyone else. Your academic results are an essential requirement, but a vital element of your application is your personal statement. In this session we will be looking at how to make a successful application for a postgraduate programme at a UK university and in particular how to structure and what to include in a winning personal statement.</p>
 <p>By Prof. Nick Motson Associate Dean MSc Programmes Faculty of Finance, Cass Business School The Business School (formerly Cass), City University of London [profile]</p>	<p>[Taster Lecture] MSc Finance - "Equity Indices: Smart Beta, Monkeys on Typewriters and Scrabble"</p> <p>『網上大師講座－財務金融管理』傳統 vs 新興股票指數：Smart Beta 股票組合策略之應用</p> <p>Traditional equity indices such as the S&P 500 weight stocks by their market capitalisation, however, more recently several alternative weighting schemes, termed "smart beta", have been proposed which claim to potentially offer superior performance by capturing market inefficiencies in a rules-based and transparent way. This new approach has attracted significant investor interest, with over \$1tn now tracking smart beta indices.</p> <p>In this webinar Dr Motson will present his research on smart beta as well as proposing some less orthodox investment ideas</p>

Breakout sessions



Speaker	Topic
 <p>By Dr Nikolaos Voukelatos Director of MSc Finance Kent Business School University of Kent [profile]</p>	<p>Breakout session I: Finance & FinTech at Kent Business School 「肯特大學」財務金融與金融科技 (FinTech)課程介紹</p> <p>The session will look at the different options available in the area of finance at the University of Kent including the dual degree we offer with Hong Kong Baptist University.</p> <p>Of particular interest is our exciting new programme in Financial Technology (FinTech) which will equip you with the tools for a great career in this emerging industry using technology to improve activities in Finance.</p>
 <p>Changing more than a name</p>	<p>Breakout session II: MSc Opportunities at The Business School (formerly Cass) 「倫敦大學城市商學院」(前倫敦卡斯商學院)商業管理課程介紹</p> <p>This session will include a brief introduction to all our MSc courses and life at the business school in London, followed by a more detailed look at the application process and a chance for you to submit questions to the team.</p> <p>By Tim Anderson Marketing Recruitment Manager MSc Programmes The Business School (formerly Cass), City University of London</p>
 <p>By Robert Charters Assistant Dean of The Wales Institute of Science and Art University of Wales Trinity Saint David</p>	<p>Breakout session III: "Take you further - for artist and designers in practice" - Studying Creative Arts at UK's top 10 Art & Design School 「威爾士三一聖大衛大學」介紹：開啟你的世界級專業設計師之路 – 在全英前十大設計藝術學院學習創意藝術</p> <p>This session will introduce the Master's degree programme in Art and Design offered by University of Wales Trinity Saint David (UWTSD). It will also cover how the University incorporate live projects into its programme to enhance students' employability. Robert Charters, Assistant Dean of The Wales Institute of Science and Art, will also introduce the unique Professional Doctorate degree in Art and Design course at UWTSD, which can help artists and designers to explore a wide range of the research opportunities in their current field. For more information about the course, please visit https://spark.adobe.com/page/jQ71bKFYVEmkR/.</p>

Wednesday 27 January 2021




- 18.30 Beginning of webinar sessions
18.30 – 19.10 [Understanding Application Process] Understanding UK universities ranking
19.15 – 19.55 [Taster Lecture] MSc Cyber Security - "Passwords, Pins and Biometrics: developing a continuous, transparent and convenient authentication system"

Breakout sessions (分組講座)

- 20.00 – 21.00 Session I: Understanding Application Process: Making sense of Business School Triple Accreditation (3C)
Session II: Choose the right postgraduate programme for your future career
Session III: "From Taiwan to the UK: Bath and Beyond" - Taiwanese students and graduates discuss their study abroad journeys and share their insights
21.00 End of webinar sessions

SPEAKER	TOPICS
 <p>By Simon Foster Deputy Director, International Office Loughborough University</p>	<p>[Understanding Application Process] Understanding UK universities ranking 『申請流程介紹』如何利用英國大學排名分析，選擇最適合自己的研究所課程</p> <p>We will introduce the 'big 3' UK university rankings - Times, Guardian and Complete University Guide and compare their methodologies to show how they are different and why there are differences in universities performances overall and by subject level.</p> <p>We will then compare the QS world ranking methodology to the Times UK ranking to explain their differences. The aim is to help students understand what the rankings include, don't include and help them decide which rankings they may choose to reference as decision making tools.</p>
 <p>By Dr Ben Sanders Head of Department Digital Technologies The University of Winchester [profile]</p>	<p>[Taster Lecture] MSc Cyber Security - "Passwords, Pins and Biometrics: developing a continuous, transparent and convenient authentication system" 『網上大師講座－資安管理』從傳統密碼、PIN 碼到生物辨別系統－談新興多模式生物特徵辨識系統及資訊安全上的應用</p> <p>This lecture explores the underpinning principles of cyber security focusing on the latest innovations in mobile biometric authentication research. The lecture begins with a discussion on the core functions of biometric systems and examines the weaknesses of traditional PIN and password authentication. Emerging multi modal biometric fusion is explored together with the potential future uses in security.</p>

Breakout sessions

Speaker	Topic
 <p>By Dr Keith Pond Senior Teaching Fellow and Digital Learning Lead School of Business and Economics Loughborough University [profile]</p>	<p>Breakout session I: Understanding Application Process: Making sense of Business School Triple Accreditation (3C) 「羅浮堡大學」介紹：商管學生必聽－什麼是商學院三重認證（3C, Triple accreditation）？</p> <p>Keith will introduce the concept of the Triple Crown Accreditation that sets 100 Business Schools, worldwide, apart from their 20,000+ competitors. Through examples and responses to delegates, Keith will outline the key features of “3C” schools offering consistent, high quality, sustainable, international and authentic management education.</p> <p>He will set out the benefits to students, schools and their communities of the triple crown status and offer an insight into the investment schools make in obtaining and retaining this accolade.</p>
 <p>By Professor Martin Broad Dean of Faculty of Business, Law and Digital Technologies The University of Winchester [profile]</p>	<p>Breakout session II: Choose the right postgraduate programme for your future career 「溫徹斯特大學」介紹：如何選擇適合自己職涯發展的碩士課程？</p> <p>Deciding which university to attend is a difficult decision. You need to select not only the right programme of study but also one that is interesting and gives you more value added than other universities.</p> <p>The University of Winchester is renowned as the University for Sustainability and Social Justice, we are focused on adding value and your education embeds the UN SDGs into what you learn. Listen to all the opportunities available so that you can be the difference in your successful future.</p>
 <p>By James O'Grady Student Recruitment Manager Postgraduate Student Recruitment & Admissions Office University of Bath</p>	<p>Breakout session III: “From Taiwan to the UK: Bath and Beyond” - Taiwanese students and graduates discuss their study abroad journeys and share their insights 「巴斯大學」介紹：從台灣到英國－那些年我們在巴斯求學的點點滴滴</p> <p>Hear from Taiwanese students and alumni about their experiences studying at a Top-10 UK university and living in one of only two UNESCO World Heritage Cities in Europe. Learn about what it is like to study in the UK now and the career destinations of our graduates.</p> <p>Nervous? Confused? Excited? However you feel about studying abroad...</p> <p>...this is your chance for you to learn from those who have been in your position before and to get your questions answered!</p>

Thursday 28 January 2021

- 18.30 Beginning of webinar sessions
- 18.30 – 19.10 [Taster Lecture] MA Marketing & Advertising - "Do you see what I see? An exploration into consumer behaviour and marketing"
- 19.15 – 19.55 [Careers & Employability] How to make the most of the support available to you while studying in the UK



Breakout sessions (分組講座)

20.00 – 21.00 Session I: Discover more about the University of Leeds with our current students and alumni




Session II: Professional Masterclass – an insight into the PGCE course for Initial Teacher training for Secondary Schools

Session III: Information Session: Introduction to Exeter Business School

21.00 End of webinar sessions

SPEAKER	TOPICS
 <p>By Associate Professor Tao Jiang Associate Professor of Marketing Practice Leeds University Business School [profile]</p>	<p>[Taster Lecture] MA Marketing & Advertising - "Do you see what I see? An exploration into consumer behaviour and marketing"</p> <p>『網上大師講座－行銷管理』洞悉人心－構析文化差異與消費者認知</p> <p>This session will explain the basics of Perception, one of the most important elements of consumer behaviour. It will start with a brief discussion of perception formation process, then it will move on to discuss the existence of perceptual differences among consumers from a cultural perspective.</p> <p>Part of the British Council's 'Study UK Postgraduate (PG) Virtual Open Week' the lecture will be delivered by Tao Jiang, Associate Professor of Marketing Practice at the Business School at the University of Leeds.</p> <p>Leeds University Business School is triple accredited, consistently highly ranked and welcomes many students from around the world to courses across six divisions (including marketing, finance, economics, management and international business.) For more information, see: www.leeds.ac.uk and https://business.leeds.ac.uk</p>
 <p>By Ben Chen International Team Leader International Office The University of Bolton</p>	<p>[Careers & Employability] How to make the most of the support available to you while studying in the UK</p> <p>『職涯規劃』如何利用英國大學的就業輔導資源為個人履歷加分?</p> <p>UK university graduates are amongst the most employable graduates in the world (according to the QS Graduate Employability Rankings) and often holds a distinct advantage over their peers that are educated in other countries. Ben will cover useful information such as placement/internship/post-study work opportunities for international PG students, employability enhancement programme, career support offered by UK university career centre, and share useful career websites for graduates.</p>

Breakout sessions

Speaker	Topic
 <p>By Claire Zupnik International Manager (East Asia) International Office The University of Leeds</p>	<p>Breakout session I: Discover more about the University of Leeds with our current students and alumni</p> <p>「里茲大學」介紹：學長姐經驗分享談 – 我們為什麼都選擇里茲大學？</p> <p>This session will be an opportunity to hear a short introduction to the University of Leeds, followed by the chance to hear from some current Leeds students about their experiences in the UK. We also hope to be joined by some East Asian Alumni of Leeds, who will share their experiences and advice for new and prospective students. It's a great opportunity to ask any questions you may have about your future study in the UK!</p> <p>We look forward to meeting you at this event, and for more information about Leeds, please see: www.leeds.ac.uk . Meet and talk with our current student Link to Leeds Ambassadors here: https://linkto.leeds.ac.uk/ambassadors/</p>
 <p>By Georgina King Lecturer in Teacher Education & Secondary Mathematics School of Education and Psychology University of Bolton</p>	<p>Breakout session II: Professional Masterclass – an insight into the PGCE course for Initial Teacher training for Secondary Schools</p> <p>University of Bolton 英國教育碩士與中學師資培訓課程介紹</p> <p>A short insight into the PGCE course from Bolton University. This course enables trainees to become Secondary School Teachers in Maths, Modern Foreign Languages or Computing. There is the option to ask questions at the end.</p>
 <p>By Becca Hill Head of International Student Recruitment – Business School International Student Recruitment University of Exeter</p>	<p>Breakout session III: Information Session: Introduction to Exeter Business School</p> <p>「艾克斯特大學」商管學院課程介紹</p> <p>In today's competitive marketplace, there is a growing demand for highly skilled graduates from top Business Schools.</p> <p>In this webinar Becca Hill will discuss the opportunities available to enhance your career by studying at the University of Exeter Business School, a triple accredited and top 100 Financial Times European Business School. Topics covered will include:</p> <ul style="list-style-type: none">• Applications and selection process• Flagship programmes• Opportunities to enhance your employability through our award-winning Careers Service• Career prospects after graduation• Scholarships