

SESSION

1

THE VALUE OF CULTURE IN ASIA

How is the value of culture perceived in the socio-political and economic context of Asia? What leadership role is culture taking? How do different political perspectives in Asia deal with the arts?



Sir John Tusa

Chair of the Clore Leadership Programme and Chair, University of the Arts London

John is a distinguished arts administrator, TV and radio presenter, and author. From 1979 to 1986 he was a main presenter of BBC2's "Newsnight", Managing Director of BBC World Service from 1986 to 1992 and Managing Director of the Barbican Centre from 1995 to 2007. His books include "On Creativity", "Art Matters - Reflecting on Culture"; and "Engaged with the Arts - Writings from the Front Line".



Fredric Mao

Founder and Director of Performing Arts Asia, Hong Kong

Fredric Mao, after more than a decade's theatre practice in the States, joined the Hong Kong Academy for Performing Arts as Head of Acting, and was responsible for training up a few generations of local talents. He was the Artistic Director of the Hong Kong Repertory Theatre from 2001 to 2008. In 2012, as Convener of the HK-Taiwan Cultural Co-operation Committee, Mao launched "Hong Kong Week" for the first time in Taipei, showcasing Hong Kong talent and their creative output.



Lesley Alway

Director Asialink Arts, University of Melbourne, Australia

Lesley Alway joined Asialink as Director of its arts programs in mid 2010. Asialink Arts operates its various programs across all art forms as a "laboratory" to develop, test and communicate new models and platforms for cultural exchange. It is also focused on developing the 'Asia-capability' of the next generation of arts leaders and contributes to the development of 'best-practice' cultural policy on international engagement. Lesley has worked across government, non-profit and commercial sectors of the arts. Her previous roles include Director of Arts Victoria, Director of Heide Museum of Art and Managing Director Sotheby's Australia. She is also a Board member of Opera Australia and the Australian Centre for Contemporary Art.



Sir David Tang

KBE, Chevalier de l'Ordre des Arts et Lettres

Sir David Tang was born in Hong Kong and educated locally and in the UK. His business interests have included oil exploration, gold mining, fashion, cigars and the internet. He was Founding Chairman of the Hong Kong Cancer Fund and Hong Kong Down Syndrome Association and is Patron to the Hong Kong Youth Arts Foundation and President of the Hong Kong Branches of Royal Commonwealth Society and Royal Geographical Society. In London, he has been a trustee of the Royal Academy of Arts for 16 years, and is chairman of the Asia-Pacific Acquisitions Committee at the Tate. He is also adviser to the London Symphony Orchestra and the English Chamber Orchestra, Director of the Glenn Gould Foundation and President of the London Bach Society.

SESSION

2

BRANDING CULTURE IN ASIA

The power of institutional cultural branding is crucial in the creation or legitimization of country branding. What are perspectives from Asia on this topic? What is the connection between cultural leadership and branding?



Jane Wentworth

Director of Jane Wentworth Associates, UK

Jane Wentworth is the Director and Founder of Jane Wentworth Associates, a leading international consultancy for brand in the cultural sector. Since 2003, Jane Wentworth Associates has developed brand strategies and identity programmes for a diverse range of clients including the V&A, Guggenheim, Glyndebourne Opera and National Theatre of Scotland.



Lee Chor Lin

Chief Executive Officer of Singapore Arts Festival

Lee Chor Lin is the Chief Executive Officer of Singapore Arts Festival, appointed on 1 July 2013 to run the 36-year-old festival with Festival Director, Ong Keng Sen. Before this recent venture, Chor Lin has been an active player in developing museums in Singapore for the past 28 years. She started her career as a curator of Southeast Asian art of the National Museum, a senior curator of the Asian Civilisations Museum between 1993 and 2002. In 2002, Chor Lin was entrusted with the task of redeveloping the National Museum of Singapore, overseeing the construction of the museum's extension, regenerating the museum's team, direction and audiences.



Prof. Kiwon Hong

Graduate School of Public Policy and Industry Sookmyung Women's University, Korea

As a professor in Arts and Culture Administration Kiwon Hong's main interest is in teaching and analysing issues of cultural policy. Before joining academia she worked as a chief researcher at the Korean Culture and Tourism Institute, a policy research body to the Korean Ministry of Culture, Sports, and Tourism. Now she serves as a board member for Korean Arts Management Service and also actively involves in legislative processes concerning the arts and culture, especially international cultural exchange. She is also the author Korean profile of World CP (Cultural Policy) website.



Kingsley Jayasekera

Head, Marketing and Digital West Kowloon Cultural District Authority, Hong Kong

Kingsley Jayasekera previously was Director of Communications and Digital Strategy at London's Sadler's Wells Theatre, the world's leading venue for dance. He has also worked on The Space, a BBC/ Arts Council on demand digital arts platform available via computer, tablet, mobile and connected TV. Prior to these, he worked for the theatre and entertainment advertising agencies Dewynters, McCabes and M&H Communications, as well as for onlineclassics.com, one of the very first sites offering streamed arts content via the web.

SESSION

3

APPROACHES TOWARDS CULTURAL LEADERSHIP IN ASIA

What kind of cultural leadership is needed in Asia? What is the value of foreign or local talent in building up cultural leadership? How does this local-global question play out in Asia?



John Holden

Visiting Professor, City University, London, and Associate, Demos

John has been involved in many major projects with the cultural sector in the UK and internationally, ranging across libraries, music, museums, the performing arts, and the moving image. He has addressed issues of leadership, education, cultural policy, evaluation and organisational development, working with organisations such as Tate, the Royal Shakespeare Company and the British Museum. His publications include The Cultural Leadership Handbook which he co-authored with Robert Hewison, Democratic Culture, Cultural Diplomacy, and Cultural Value and the Crisis of Legitimacy. John is a trustee of The Hepworth Wakefield, member of the Royal Opera House's Education Committee and a member of the Advisory Board of the Clore Leadership Programme.



Dr. Lars Nittve

Executive Director, M+, West Kowloon Cultural District Authority, Hong Kong

Dr. Nittve joined the West Kowloon Cultural District Authority in January 2011. He was formerly a director of the Moderna Museet from 2001 to 2010 and the first director of Tate Modern in 1998-2001. Dr. Nittve has over 30 years of international experience as a director, curator and educator of the arts, serving at the University of Stockholm, the Rooseum in Malmo, Sweden, and the Louisiana Museum of Modern Art in Humlebaek, Denmark. Dr. Nittve was awarded an honorary PhD at Umeå University in Sweden and he was named professor at the same university in 2010.



Dr. Richard Grant

Chairman, Arts Council of New Zealand Toi Aotearoa

Dr. Richard Grant had a distinguished diplomatic career of more than 40 years working for the Ministry of Foreign Affairs and Trade in the Pacific, Europe, Australia and Asia. He is a former New Zealand Ambassador in Bonn and Paris as well as a former High Commissioner in London and Singapore. He became a member of the Arts Council in July 2012 and Chairman in April 2013. Previously, Dr. Grant was Executive Director of the Asia New Zealand Foundation which works to increase New Zealanders' understanding of and links with Asia.



Dr. Wu Jing-Jyi

Endowed Chair in Creativity, Center for Creativity and Innovation Studies, National Chengchi University, Taiwan

Dr. Wu has taught at universities in the U.S. and Taiwan, a theater artist of La MaMa Theater in NY, board chairman of the National Chiang Kai-Shek Cultural Center, and president of the Chinese Theater Association. He is now principal investigator (PI) of the Ministry of Education (MOE) Innovation Studies project, vice chairman of the MOE Arts Education Committee, PI of the Ministry of Culture Cultural & Creative Industry Policy project, and board member of the National Culture & Arts Foundation.



Norihiko Yoshioka

Deputy Director, The Japan Foundation Center for Cultural Exchange in Vietnam

Norihiko Yoshioka has been actively taking initiatives to inspire the arts scene in Vietnam as well as to build networks by acting as a catalyst for his Japanese and Vietnamese counterparts. He previously served as Assistant Director of the Japan Foundation, Bangkok, managing and programming cultural events. His recent direction includes: Yayoi Kusama: Obsessions, Skylines With Flying People, Plastic Model of Paramodel is Paramodel and Go! Go! Japan! Rock Concert.

SESSION

4

CULTURAL ENTREPRENEURSHIP AND INNOVATION IN ASIA

Cultural entrepreneurship with transnational dimensions has a long history in Asia. What role do cultural entrepreneurs play today in the leadership of culture in Asia? How do they bring about innovation?



John Newbigin

Cultural Entrepreneur, UK

John Newbigin is a cultural entrepreneur and writer with experience across the arts and digital media. He is Chairman of Creative England and of Culture24, one of the UK's leading cultural web publishers. As Special Advisor to the Secretary of State for Culture he played a leading role in establishing the creative economy as a legitimate and necessary focus of public policy in the UK.



Douglas Young

CEO & Co-Founder, Goods of Desire (G.O.D. Limited), Hong Kong

Founded in 1996 with Benjamin Lau, a fellow architect, Goods of Desire started as a small shop in Ap Lei Chau. G.O.D. has since grown into an established, multi-faceted lifestyle brand selling home furnishings, fashion and premium gifts with a distinct Hong Kong flair. All G.O.D. products are designed in-house by a multi-disciplinary design team led by Douglas and are inspired by the vibrant culture of Hong Kong. Through his work, Douglas would like to inspire future generations of designers to seek inspiration from Hong Kong and foster pride in our community.



Ridwan Kamil

Founder and Principal, Urbane Indonesia

After winning the Indonesia YCE Design award in 2006, Ridwan's career accelerated into the fast lane. As a star architect and agent of change, Ridwan along with his architecture firm URBANE focuses on designing buildings and cities in Indonesia as well as Thailand, China and Qatar. His love for his hometown Bandung, as well as his expertise in the creative industries led him to co-found Bandung Creative City Forum (BCCF) in 2006. Within 7 years of its establishment, BCCF has not only enabled Bandung as a thriving creative hub, but also pushed for community actions for sustainability and impact policymaking.



Robin Serrano

Associate Dean, School of Design & Arts, De La Salle-College of Saint Benilde, Philippines

Rob has been involved in the British Council's Creative Cities Project in the Philippines. He continues to spearhead the creative industries development programmes of two key cities in the country. He is also an active member of the Asia Pacific Network for Cultural Education & Research. Rob is currently the Associate Dean of the School of Design & Arts of De La Salle College of Saint Benilde and the Director of the Museum of Contemporary Art & Design.



Zeng Yanbin

Art Director and Curator of ScreenOut Film Exhibition, China

A Guangzhou-based cultural event organiser, Zeng Yanbin has worked as a branding manager in Southern Metropolis Daily, and as a producer and program designer in the television department of Southern Weekly. Having worked for Chinese Film Media Awards and Chinese Music Media Awards, she has worked to bring ScreenOut to be one of the most important film festivals in China dedicating to art-house movies. Zeng is also the editor-in-chief of a Chinese movie reviews series, Chinese Cinema.

SESSION

5

NURTURING CULTURAL TALENT IN ASIA

How can cultural leadership be stimulated or nurtured? And what kind of approaches can we learn from in Asia and other parts of the world?



Dr. Maria Balshaw

Director of the Whitworth Art Gallery (part of the University of Manchester) and the Manchester City Galleries

Dr. Maria Balshaw is the Director of the Whitworth Art Gallery, part of the University of Manchester, and the Manchester City Galleries. As Director of these two major institutions, holding internationally important collections of fine and decorative art of more than 80,000 objects, she is responsible for the artistic and strategic vision for each gallery. An academic by training she has worked as an administrator and Director within the cultural sector for the past 10 years.



Mitsuhiro Yoshimoto

Director, Center for Arts and Culture, NLI Research Institute, Japan

Mitsuhiro Yoshimoto is currently the Director of the Center for Arts and Culture at the NLI Research Institute, engaged in a variety of arts and cultural projects since 1988. He is a consultant and researcher in cultural policies and is also a member of the Expert Committee of the Arts Council Tokyo, Chair of the Yokohama Creative City Development Committee, a board member of the Association for Corporate Support of the Arts, Japan, and a board member of Art NPO Link.



Amna Kusumo

Founder and Director, Kelola, Indonesia

In 1999, she initiated the establishment of Kelola, a non-profit organisation that responds to the needs of Indonesia's performing and visual arts communities by providing access to learning opportunities, funding, and information. She leads collaborative efforts to strengthen the connections between artists and audiences within Indonesia, Asia and the broader global arts community. She also initiated the recent formation of Indonesian Coalition for the Arts to advocate public policies and sustainable infrastructures for the arts in Indonesia.



Tay Tong

Managing Director of TheatreWorks (Singapore) and Director of Arts Network Asia

Tay Tong is the Managing Director of Theatreworks (Singapore), which is an independent performance company dedicated to the development of contemporary arts in Singapore and to the evolution of an Asian identity and aesthetics of the 21st Century through a culture of differences. He brokers greater intra-Asia dialogues and exchanges as the Director of the Arts Network Asia, which was set up in 1999. The ANA gives micro-grants to artists and cultural workers to develop projects and local creative communities in Asia. Tay has also been producing the Flying Circus Project, a multi-disciplinary and trans-cultural R & D programme since its inception in 1996. The last edition was in Burma in 2013.



Lynn F C YAU

CEO (Planning & Arts Learning), The Absolutely Fabulous Theatre Connection (AFTEC), Hong Kong

Lynn has over 20 years of experience in the arts. She is particularly passionate about arts and learning and has curated numerous learning projects over the years from primary to postgraduate level and adults. A keen researcher and speaker on the arts and education, Lynn is involved in the community as adviser to RTHK, HKADC examiner in the Literary Arts and Arts Criticism, guest artist with local performing companies and was on the Council of the Hong Kong Academy for Performing Arts. She is the Hong Kong Scholar to the UK Clore Leadership Programme 2010-2011 supported by the Home Affairs Department.