

SPARK: Healthy Futures

Eligibility

1. You should be studying in Secondary Form 4, Form 5 or Form 6.
2. You study at a local EDB (Education Bureau) Secondary school; Direct Subsidy School (DSS); English Schools Foundation (ESF); or are a current British Council learner.

Competition rules

1. Your speech must not exceed 3 minutes. Any content beyond 3 minutes will not be considered.
2. Your video must be a single continuous shot. No video editing, voice-overs, filters, text, or other post-production is allowed.
3. You cannot show or mention your school name in any way, such as wearing a school uniform or showing a school flag.
4. You can use cue cards, but you cannot use any props during your speech.

Video Requirements:

1. The video submission period is from 1 September to 5 October 2024.
2. You can only submit one video.
3. Your video must be in either MOV or MP4 format, with a minimum resolution of 720p (1280x720). It is recommended to film in 16:9 or 4:3 aspect ratio.
4. Position the camera to capture your full upper body, facing the camera directly.
5. Record your speech in a quiet, undisturbed indoor location where your voice can be clearly heard.
6. Your speech must be original. Plagiarism is strictly forbidden.

Judging Criteria:

1. Content and creativity (50%)
2. Style and technique (30%)
3. General effectiveness (20%)

Submission Process:

1. Use WeTransfer (<https://wetransfer.com>) to submit your video.
2. Add your video file and a [signed parent/guardian consent form](#).
3. Label the video with your name and school year.
4. In the "Email to" field, use SPARK@britishcouncil.org.hk.
5. In the message, include your name, school year, school name and the title of your presentation.

Announcement of Results:

- 5 participants will be shortlisted to present their speech live at the British Council SPARK Festival on Sunday 20 October. Successful participants will be notified by email.
- 5 speeches will be judged at the British Council SPARK Festival where 1 winner will be chosen and awarded a free British Council English course.

If you have any questions, please contact the SPARK team at SPARK@britishcouncil.org.hk.