



**Building Research Innovation for Community Knowledge and Sustainability
(BRICKS) Conference, September 2019**

**Unleashing social innovation to enhance the social impact of higher
education institutions**

Date: 12 September 2019 (Thursday)
Time: 08:45 – 16:30
Venue: Jao Tsung-I Academy
Address: 800 Castle Peak Road, Lai Chi Kok, Kowloon

Speakers' biographies




Tristan Ace


Tristan Ace, Global Lead, Partnerships and Development, Social Enterprise and Inclusive and Creative Economies, British Council


Tristan has more than 15 years' experience working in more than 20 countries in Central and Eastern Europe, sub-Saharan Africa and for the past 8 years in East and South Asia.

Tristan leads the British Council's work in social enterprise and impact investment in the Asia Pacific region and is responsible for the flagship policy and government engagement programme which provides support to develop social entrepreneurship policy and strategy in the region. Through this programme, he has developed a range of partnerships and policy initiatives with government and regional multinational organisations.

Tristan is passionate about the role that social enterprises can play in building fair, inclusive and just societies and has a particular interest in both the role that social enterprise can play in strengthening civil society and the role that governments can play in driving innovation in policy that support social entrepreneurship and social innovation more broadly. He is currently based in

	<p>Hong Kong and has previously lived and worked in mainland China (Beijing), Myanmar (Yangon) and Poland (Krakow).</p> <p>Tristan regularly speaks at forums and conferences on themes relating to social enterprise, social investment and social innovation in Asia and the UK and sits on the East Asia steering committee of the Aspen Network of Development Entrepreneurs (ANDE) network and sits on the advisory board of the UK charity Social Starters. He also regularly teaches and guest lectures on social entrepreneurship and social innovation in the Asia Pacific region and is an honorary lecturer at the University of Hong Kong.</p>
 <p>Jinky Bornales</p>	<p>Dr Jinky B. Bornales, Vice Chancellor for Research and Extension (VCRE), Mindanao State University-Iligan Institute of Technology (MSUIT) in Iligan City, Philippines</p> <p>Dr Jinky Bornales is currently the Vice Chancellor for Research and Extension (VCRE) of the Mindanao State University-Iligan Institute of Technology (MSU-IIT) in Iligan City, Philippines. Her pursuit of research has led to producing a number of papers in international journals and has since then, moved up from the ranks.</p> <p>As VCRE, she took large strides forward, in terms of human and material resources and scientific output and networking. Research and the coaching of MS and PhD students has been going on in parallel, inspired by her membership in an active international consortium of researchers in Germany, Japan and Portugal. These provided her considerable international exposure and experience. More recently this was put to good use when she embarked on the development of facilities such as the Technology Business Incubator, and the FabLab at her home institution. Furthermore, she also facilitated the establishment of the Knowledge Technology Transfer Office and the Mindanao Center for Resiliency at MSU-IIT. She is also currently the project lead of the EU and British Council co-</p>

	<p>funded CSO-SEED Business and Investment Readiness Programme, extending the University's outreach to conflict affected communities and helping incubate social enterprises in these areas.</p> <p>Dr Jinky B. Bornales earned her BS Degree in Physics in Mindanao State University (MSU), Marawi City, and her MS and PhD from the University of Philippines, Diliman.</p>
 <p>Yanto Chandra</p>	<p>Dr Yanto Chandra, Associate Professor, Department of Applied Social Sciences, The Hong Kong Polytechnic University (PolyU)</p> <p>Yanto Chandra is Associate Professor of Public Innovation and Social Entrepreneurship at the Hong Kong Polytechnic University and the (incoming) Director of the Centre for Social Policy and Social Entrepreneurship. His primary research interests involve social entrepreneurship and innovation by non-state actors (e.g., citizens and nonprofits) and public innovation through state actors, principally within the context of emergence of novelty (e.g., new organizational forms, new policy breakthrough, cultural practices) and use of technology (e.g., e-government, blockchain, facial recognition, social credit system etc.) and their implications for policy and public value. He is also interested in the innovation practices and policies that foster sustainable development, and how of socio-political and religious institutions influence the process. He adopts a pluralist methodology in his projects and often mix qualitative and quantitative methods (e.g., computational linguistics, topic modeling, experiments). His research has been published in Public Administration Review, International Public Management Journal, Voluntas, World Development, Journal of Business Venturing, and Journal of International Business Studies, among others. He was a 2010 Outstanding Paper Award Winner awarded by Emerald Publisher (UK) and winners of university-level Teaching Excellence Award (2016) and Teaching Innovation Award (2017) at the City University of Hong Kong, among other awards. He was Associate Professor in the City</p>

	<p>University of Hong Kong's Department of Public Policy and was previously Assistant Professors at the University of Leeds (United Kingdom) and the University of Amsterdam (Netherlands) business schools. He was a Visiting Fellow in Andrew Young School of Policy Studies at the Georgia State University. Prior to and in between academia, he spent seven years in the advisory role in large firms (including HSBC) in Hong Kong, Singapore and Jakarta.</p>
 <p>Mary Ho</p>	<p>Dr Mary Ho, Impact Officer, Vertigo Ventures</p> <p>Dr Mary Ho is an independent consultant, specialising in community engagement and impact evaluation, with over 10 years of experience in corporate sustainability. She has been involved in annual review exercises of government-funded capacity building and innovation programmes as well as research consultancy projects on CSR and responsible investment for NGOs.</p> <p>Since joining Vertigo Ventures in January 2018, Mary has focused in training and consulting researchers to maximise their economic, environmental and social impact in both Hong Kong and United Kingdom, and is part of the team working with Times Higher Education (THE) in developing the THE University Impact Ranking that aims to measure universities' success in delivering the UN SDGs. Mary is also currently teaching business ethics and international management at the HKUST Business School in Hong Kong.</p> <p><u>Abstract</u></p> <p>The THE University Impact Ranking is the world's first global attempt to document universities' impact on society rather than just research and teaching performance. It tracks the performance of universities against the UN SDGs with metrics covering areas including policies on academic freedom, gender equality and combating staff precariousness. In the panel discussion, Mary will briefly share the results of this year and the indicators behind the ranking.</p>



Patricia Lau

Mrs Patricia Lau, Deputy Commissioner for Efficiency, Efficiency Office, Innovation and Technology Bureau, Hong Kong SAR Government

Mrs Patricia Lau is the Deputy Commissioner for Efficiency of the Efficiency Office in the Innovation and Technology Bureau. She joined the Government in 2007 and is responsible for leading initiatives regarding social innovation, design thinking, citizen-centric services and shared services. She also oversees the 1823 contact centre and Youth Portal.

Since 2013, Mrs Lau has been leading the Secretariat in support of the newly established Social Innovation and Entrepreneurship Development Fund (SIE Fund) Task Force under the Commission on Poverty. Mrs Lau has reached out to many non-government organisations, foundations and business executives who share similar aspirations in addressing poverty related issues in Hong Kong. She advocates multi-disciplinary and cross sector collaborations in solving social issues. In particular, she has been campaigning the concept of Shared Value as a new model to create competitive advantage for companies through addressing social issues.

Prior to joining the Government, Mrs Lau was the Managing Consultant and Head of Public Sector in PA Consulting Group and before that, a Director in PwC Consulting. She delivered several large scale service transformation programmes with clients in both the private and public sector.

Mrs Lau has a Bachelor Degree in Surveying (Honours) and a Master Degree in Surveying Science from the University of New South Wales in Australia as well as a MBA Degree from the Ivey School of Business of the University of Western Ontario in Canada.



Alex Nicholls

Professor Alex Nicholls, Professor of Social Entrepreneurship, Saïd Business School, University of Oxford, UK

Professor Alex Nicholls, MBA, is the first tenured professor in social entrepreneurship appointed at the University of Oxford and was the first staff member of the Skoll Centre for Social Entrepreneurship in 2004. His research interests range across several key areas within social entrepreneurship and social innovation, including: social and impact investment; the nexus of relationships between accounting, accountability, and governance; public and social policy contexts; and Fair Trade.

To date Nicholls has published more than ninety papers, working papers, book chapters and articles and six books. Most appear in a wide range of peer reviewed journals and books, including five papers in Financial Times Top 30 journals. He is the General Editor of the Skoll Working Papers Series and the Editor of the *Journal of Social Entrepreneurship*.

Nicholls is also the co-author of a major research book on Fair Trade (with Charlotte Opal, Sage, 2005) and the editor of a collection of key papers on social entrepreneurship (Oxford University Press, 2006, 2008). Both represent the best-selling and most cited academic books on their subjects in the world. In 2011, Nicholls published a co-edited volume on social innovation – the first scholarly book on the subject. In 2015, he published a co-edited volume on social finance (again, the first academic collection on the subject) and a new book on social innovation with NESTA. In 2018, Nicholls published a book examining the economics underpinnings of social innovation in the European Union (based upon a four-year, 3 million Euro, EU funded research project for which he was the Principle Investigator: CRESSI).

Nicholls has held lectureships at a wide variety of academic institutions. He has been a Fellow of the Academy of Marketing Science and a Member of the

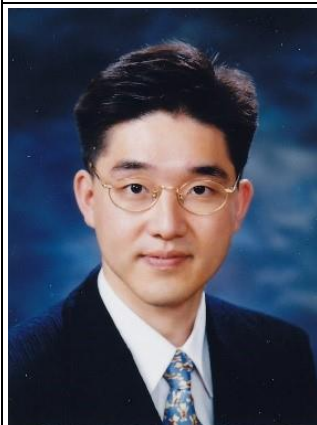
	<p>Institute of Learning and Teaching. Nicholls also sat on the regional social enterprise expert group for the South East of England and is a member of the Advisory Group for the ESRC Social Enterprise Capacity Building Cluster. He also currently sits of the Board of several social enterprises.</p>
 <p>Timothy Ma</p>	<p>Timothy Ma, JP, MH, RSW, FCRP Chief Consultant, Ma Kam Wah & Co. (A Management Consultant Co. for NGO and SE)</p> <p>Timothy Ma, a Registered Social Worker and Fellow of Certified Risk Planner, he is also a Teaching Professor of ICRM and Visiting Lecturer of the Chinese University of Hong Kong and the University of Hong Kong. He was the Founding Executive Director of Senior Citizen Home Safety Association. Timothy is also the Vice-Chairman of General Chamber of Social Enterprise, Founding Member of Social Entrepreneur Forum HK. He had also been the Executive Director of Project Flame – Social Entrepreneurship and Social Innovation, Dept. of Public Policy, The City University of Hong Kong helping the university to build up new social innovation projects and courses for the students.</p> <p>He serves in a number of advisory committees of HKSAR Govt., namely: Social Innovation and Entrepreneurship Development Fund Task Force Co-opted Member, Private Columbaria Appeal Committee, Technical Voucher Project Committee and Land & Development Advisory Committee. He is also a member of the Executive Council and Chairman of Elderly Housing Special Committee of Hong Kong Housing Society.</p> <p>He also serves as advisor of the Funder's Network on Ageing Well, and also a Strategic Consultant of Food Angel. He is also the convenor of Face to Face Alliance, and Board Member of the Caring for the Elderly Association.</p>



Dwi Purnomo

Dr Dwi Purnomo, Lecturer and Researcher, Faculty of Agro-Industrial Technology Universitas Padjadjaran, Indonesia

Dr Dwi Purnomo, is a Lecturer and Researcher at the Faculty of Agro-Industrial Technology Universitas Padjadjaran, Indonesia. His expertise is located in the field of agro-industrial technology and science-based entrepreneurship development using Design Thinking for Social Innovation. He had initiated many creative communities such as Jatinangor Creative Forum Creative, Collaboration House and Communities Activation in many areas in Indonesia and initiated “The Local Enablers” as a pioneer community in using Design Thinking for Social Innovation in Indonesia. Currently he has initiated more than 70 applied-technology-based start-up business and products by connecting business stakeholders from upstream to downstream using Design Thinking for social innovation. Many innovations have been created in the field of agro-industrial and community empowerment involving many stakeholders.



Hyun S. Shin

Hyunsang Shin, Deputy Head of International and Professor of Business School, Hanyang University, Korea

Hyun S. Shin is Associate Professor of Marketing, Director of Social Innovation Lab, and Director of Impact Business Research Center at the School of Business, Hanyang University (Seoul, South Korea).

He serves as Ashoka U Change Leader and the Editor of Stanford Social Innovation Review (SSIR) Korean Edition. His research has appeared in premier journals such as Management Science and Sustainable Development. Through his research and consulting projects, he has worked with global companies, such as Korea Telecom, LG, SK, and Hyundai; with Foundations, such as Bill & Melinda Gates Foundation, Asia Foundation, Mars Catalyst, SK Happiness Foundation, and D.K. Kim Foundation; with public institutions, such as Korea National Research Foundation, Korea Social Enterprise

	<p>Promotion Agency, and Korea International Cooperation Agency (KOICA); with NGO/NPOs, such as Ashoka Korea, Good Neighbors International, ASEAN-KOREA Center, and Mango Fund (in Uganda); and with social ventures, such as Good Sharing (in Mongolia), and MYSC. He also serves as a member of Board of Directors at Impact Finance Korea (IFK), Korea Academic Society for Business Administration, Korea Academy of International Business, and Korea Academy of Social Enterprise. In 2019, he has founded a social venture, Impact Research Lab, which aims to measure impact and provide impact consulting.</p> <p>He received B.B.A. and M.B.A. from Seoul National University (Seoul, South Korea), M.S. in Economics from University of Illinois at Urbana-Champaign (Illinois, USA), and Ph.D. in Management (Major: Marketing) from UCLA (California, USA).</p>
 <p>Jeff Streeter</p>	<p>Jeff Streeter, Director, British Council, Hong Kong</p> <p>Jeff was born in Devon in the South West of England, growing up on a farm many miles from the nearest town. He went on to study English Literature and Language at the universities of Oxford and East Anglia in the UK before starting an international career with the British Council. He has worked in North America, South America, Asia, Europe and Africa. All of his postings have involved engagement in education as a teacher, lecturer, project leader or adviser. Most recently, he was Country Director of the British Council in Egypt, based in Cairo. He took up the post of Director Hong Kong on 3 April 2018.</p>



Alfred Tan

Ir Dr Alfred TAN, Head, Knowledge Exchange Office, Hong Kong Baptist University

Ir Dr Tan is an entrepreneur, an IP attorney, an engineer, a research scientist, an inventor and a university senior administrator all rolled in one. He started his career in academia before embarking to successfully lead his own technology start-up. Ir Dr Tan has a number of patents to his name. He then returned to academia to further his career as a well-published Professor in engineering and technology, both in Hong Kong and Australia. Ir Dr Tan is a Senior Member of IEEE and a Member of Engineers Australia. He is also a registered Australian Trade Marks attorney and an often-referenced patent consultant. Ir Dr Tan is also a Certified Patent Valuation Analyst and consults for venture capital firms.



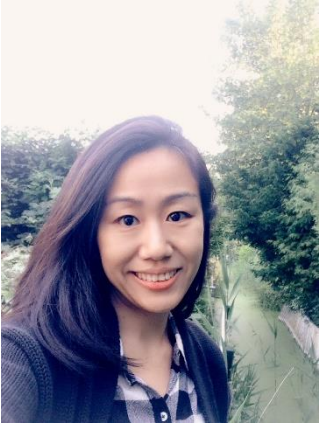
James Tang


**Professor James Tang Tuck-hong
Secretary-General, University Grants Committee of the University Grants**

Professor Tang has been appointed as Secretary-General, University Grants Committee of the University Grants Committee (UGC) Secretariat since April 16, 2018.

Professor Tang has served in senior academic and management positions in local and overseas universities and possesses rich management experience in higher education institutions before he joined the Government. He joined the Singapore Management University (SMU) in 2011 and was Dean and Professor of Political Science at the School of Social Sciences. Since 2014, he has concurrently served as Special Adviser to the President of SMU on Greater China affairs. Before assuming his position at SMU, Professor Tang had served in the University of Hong Kong and was the Head of the Department of Politics and Public Administration from 1999. During 2002 to 2006, he was the Dean of the Faculty of Social Sciences, and from 2007 to 2010, he was Professor in the Department of Politics and Public Administration while serving as Director

	<p>of the Master of International and Public Affairs Programme. Over the years, he also held visiting appointments at renowned universities in the United States, the United Kingdom, Europe and on the Mainland.</p>
 <p>Truong Thi Nam Thang</p>	<p>Truong Thi Nam Thang, Associate Professor, Director, Center for Social Innovation and Entrepreneurship (CSIE), National Economics University, Vietnam</p> <p>Truong Thi Nam THANG is Associate Professor and Director of the Center for Social Innovation and Entrepreneurship (CSIE) under the National Economics University who is strategic partner of the British Council Vietnam in embedding social innovation and social entrepreneurship in higher education in Vietnam. CSIE is founded in 2017 as result of this partnership.</p> <p>Professor Thang's areas of teaching and research include corporate governance, business ethics, intercultural management and social entrepreneurship. Being ecosystem builder of social entrepreneurship, Professor Thang leads annual country publications on social entrepreneurship in Vietnam. She co-founds and leads the Vietnam Social Enterprise Scholars Network (VSES), founded the Vietnam Youth for Social Innovation Network (VYSIN), serves in advisory board of British Council South East Asia Social Enterprise Programme, serves as director of boards of Vietnamese social enterprises, deputy lead of working group of the National Programme 1665 – promoting entrepreneurship in high schools and universities in Vietnam and nominated Associate Research Fellow of Cambridge Centre for Social Innovation.</p> <p><u>Abstract</u> Title: Impact Led Startup in Higher Education Institutions: The Case of Vietnam</p> <p>The Government of Vietnam defines the period of 2016-2020 “Start-up Nation Period”. Besides, the Government commits to its development plan to</p>

	<p>reach SDGs. At the same time, in 2014, the National Assembly rectifies the new Enterprise Law where the Article 19 provided the definition of social enterprise. Followed the Start-up Nation Period, the Government invests heavily to start-up scene with different national programmes, for example Programme 844 on building the start-up ecosystem operated by the Ministry of Science and Technology, Programme 1665 on developing entrepreneurship in high schools and universities in Vietnam operated by the Ministry of Education and Training. With the advocacy of CSIE and British Council, social entrepreneurship has embedded as one track of entrepreneurship in universities in Vietnam. Responding to the current context of the country: start-up nation, SDG commitment and entrepreneurship in universities, we (CSIE) as pioneer and key player in HEI in Vietnam has introduced Impact led Start-up in Vietnam by conducting impact entrepreneurship research, impact start-up teaching for students, youths and start-up founders, and incubating impact start-up in HEI incubators and accelerators. The paper hopes to share the context and experiences of embedding social innovation and social entrepreneurship in country-wide with initiative led by HEIs.</p>
 <p>Norah Wang</p>	<p>Dr Norah Wang, Research Assistant Professor, Department of Applied Social Sciences, The Hong Kong Polytechnic University</p> <p>Dr Norah X. Wang is Research Assistant Professor at the Department of Applied Social Sciences, the Hong Kong Polytechnic University, and she is also an Associate at the Judge Business School Centre for Social Innovation, the University of Cambridge. Not only has she worked on the management and governance issues of large charities in collaboration with the Hong Kong Council of Social Service and built frameworks for CEO competencies and NGO capacities, she has provided consulting services and served on the boards of directors for small charities. Norah has practised Social Return on Investment (SROI) analysis on the Central Benefits System for the Efficiency Unit of the Hong Kong SAR</p>

	Government and the Aging in Place Scheme of the Hong Kong Housing Society.
 <p>Ada Wong</p>	<p>Ada Wong, JP Chairperson, Make A Difference Institute Convenor & Director, Good Lab Foundation Director, Ednovators Supervisor, HKICC Lee Shau Kee School of Creativity</p> <p>Ada Wong has led a varied career as solicitor, educator and cultural entrepreneur. She is a staunch advocate of cultural development, creative education and social innovation.</p> <p>Ada founded Hong Kong Institute of Contemporary Culture (HKICC), a unique non-profit cultural organization whose mission is education innovation and a creative civil society. Among other projects, HKICC founded the HKICC Lee Shau Kee School of Creativity in 2006, a senior secondary school dedicated to the nurturing of talents for Hong Kong's cultural and creative industries development.</p> <p>In 2010, Ada founded the Make A Difference (MaD) initiative (www.mad.asia), a “creativity for good” platform for young and creative changemakers in Asia. In 2012, she founded The Good Lab (www.goodlab.hk), a do tank and social innovation hub to enable tri-sector collaborations for positive changes in society. In early 2016, Ada was invited by the Mayor of Seoul, Mr PARK Won-soon, to join as member of his “Advisory Group for Seoul Innovation” together with social innovation leaders around the world.</p> <p>Since 2016, Ada, in her capacity as a Director of Ednovators, led and designed the Innopower@JC: Fellowship for Teachers programme, which aims at building the innovation capacity of teacher leaders in Hong Kong.</p> <p>Since 2016, Ada, in her capacity as a Director of Ednovators, led and designed the Innopower@JC: Fellowship for Teachers programme, which aims at</p>

	<p>building the innovation capacity of teacher leaders in Hong Kong.</p> <p>Ada was an elected member of the Urban Council and Wan Chai District Council between 1995 and 2008 with the last four years as Chairperson of the Wan Chai District Council. She received her BA (Hons) from Pomona College, California USA, and MEd from the University of Hong Kong. She is an Honorary Fellow of Lingnan University, Hong Kong Education University and the Hong Kong Baptist University.</p>
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