

## Study and Career Options in Creative Industries

**Date:** Monday 19th March 2018

**Time:** 17.30 - 20.30

**Venue:** 4/F British Council, 3 Supreme Court Road, Admiralty

### Programme

<b>Room 1: Industrial Connectedness and Employability in Art, Design and Media Education</b> This presentation outlines innovative and integrated approaches to industry partnership based curricula in Arts HE, explaining how this prepares students for fulfilling and meaningful careers in the growing, but competitive world of the creative industries.	
<i>Time</i>	<i>Panel speakers</i>
[Session 1] 17.30 – 18.15	<ul style="list-style-type: none"> <li>• <b>Dr Larry Lynch</b> Head of the School of Arts Oxford Brookes University</li> <li>• <b>William To</b> Executive Director PMQ Management Co Ltd</li> </ul>
[Session 2] 18.35 – 19.20	
[Session 3] 19.40 – 20.25	
<b>Room 2: Understanding the past, building the future</b> How do we live? How do our houses and apartments look, and how do they combine to make our villages, towns and cities? If these questions fascinate you, and if the answer you seek is not just an 'academic' one but one that you actively hope to address by your own design work and engagement with planning and construction, then architecture may well be for you.	
<i>Time</i>	<i>Panel speakers</i>
[Session 1] 17.30 – 18.15	<ul style="list-style-type: none"> <li>• <b>Prof Gerald Adler</b> Deputy Head of School, Kent School of Architecture University of Kent</li> </ul>
[Session 2] 18.35 – 19.20	
[Session 3] 19.40 – 20.25	
<b>Room 3: How can fashion innovation respond to Global Challenges in the 21st Century?</b> This presentation outlines ground-breaking advances that aim to drive a more radical and experimental culture of research in the fashion and textiles sector, catalysing partnerships for innovation, bringing research closer to the industry and stimulating sustainable business for the UK designer fashion sector.	
<i>Time</i>	<i>Panel speakers</i>
[Session 1] 17.30 – 18.15	<ul style="list-style-type: none"> <li>• <b>Lara Torres</b> Senior Lecturer University of Portsmouth</li> <li>• <b>Bo Sun Lam</b> Artist &amp; Illustrator, Champion of Hong Kong International Art Festival 2017 University of Portsmouth Alumni</li> </ul>
[Session 2] 18.35 – 19.20	
[Session 3] 19.40 – 20.25	
<b>Room 4: The Amazing World of Animation – Your Portal to a Career in the Creative Industries</b> Whether your passion is animation, concept art, character design, storyboarding or visual effects a degree in animation can be our starting point. This presentation will show you how studying animation production can provide you with the knowledge and skills to pursue your area of interest in the creative industries.	
<i>Time</i>	<i>Panel speakers</i>
[Session 1] 17.30 – 18.15	<ul style="list-style-type: none"> <li>• <b>Anne Terkelsen</b> Production Manager Arts University Bournemouth</li> </ul>
[Session 2] 18.35 – 19.20	
[Session 3] 19.40 – 20.25	

## Academic speaker profiles

### Dr Larry Lynch, Oxford Brookes University

Larry Lynch is an artist, writer and teacher. He joined Oxford Brookes University as Head of The School of Arts at the outset of 2017. He was associated for a long time with internationally renowned arts school, Dartington College, where he completed his undergraduate (1997) and doctoral (2007) degrees. At Dartington, he was particularly involved with the development of 'Performance Writing' - an interdisciplinary approach to the relationship between language, textuality and the other arts.

Lynch's performance and transmedia artworks have been presented at Galleries, Festivals and Cultural Houses across the UK and Continental Europe, including: The Institute of Contemporary Art (London), The Centre for Contemporary Art (Glasgow), The Bonington Gallery (Nottingham), The Mission Gallery (Swansea), The International Beckett Festival (Eire), and, Dock 11 (Berlin).



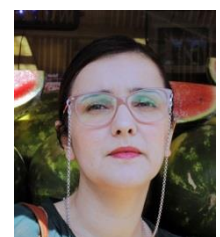
### Prof Gerry Adler, University of Kent

Gerald Adler teaches a key module, Modern House, in Kent's BA Architecture programme, introducing students to this concept and allowing them to see the richness that such an apparently simple commonplace has to offer their more complex design tasks. He also heads the Masters in Architecture and Urban Design, and so has hands-on experience of teaching young entrants to the world of architectural education, in addition to more experienced and professional returning graduates. He brings his practice experience, ranging from Britain, across Europe and the Far East to bear on this ubiquitous building type, and points out similarities and key cultural differences it brings to use patterns, aesthetics and meaning worldwide. Whether it's the English suburban semi-detached house, the terraced house of the Neoclassical to modern period, or the city-centre high-rise, housing is ubiquitous and gives shape and identity to our cities. Prof. Adler gives examples of how this is so, and explains the various disciplines taught at UK schools of architecture that prepare the young architect, and related professionals in the built environment, to make enriching contributions to good city-form and sustainable housing.



### Lara Torres, University of Portsmouth

Lara Torres joined the School of Art and Design at the University of Portsmouth in 2016 where she is a senior lecturer and course leader for the MA Fashion and Textiles. She is finishing her practice-based PhD in Critical Fashion at the London College of Fashion, University of the Arts London. Her fashion research sits at the intersection of fashion design, fine arts, and film practice and theory, exploring notions of an expanded field of fashion, critical fashion and fashion film practices in the Twenty first Century. Her work has been featured in International exhibitions including 'The Future of Fashion is Now' (2014/15) in Museum Boijmans Van Beuningen in Rotterdam, that travelled to the OCT Art & Design Gallery in Shenzhen and the OCAT Contemporary Art Terminal Shanghai (2015/16). She is currently a part of the international project 'Transfashional', that has been travelling between London's Austrian Centre, Warsaw's Centrum Sztuki Współczesnej Zamek Ujazdowski [Ujazdowski Castle Centre for Contemporary Art] and Vienna's notorious Museum Quarter (2017). She will be presenting her work at the Venice Biennale 2018 and the Arnhem Fashion Biennale 2018 under the theme 'The state of fashion' 2018.



**Anne Terkelsen, Arts University Bournemouth**

A graduate of the BA (Hons) Film and Animation Production course, Anne Terkelsen spent three years following her graduation as a freelance illustrator. Working mainly for graphic design companies her work ranged from advert and website designs to colour keys for photo shoots and client caricatures.

Anne is the Production Manager on the BA (Hons) Animation Course at the AUB, a role that includes teaching digital painting and use of specialist software and equipment, studio maintenance, H&S, organising trips, events and festival participation for the graduate productions. She delivers sessions in digital painting to all year groups as well as inductions into the 2D animation software. She keeps her professional skills up to date by engaging with various art and illustrations projects. You can see some of her work on her art blog [Frustration Inkorporated](#) and my Tumblr art page [Frustration Ink. Art.](#)



### Guest speaker profiles

**William To**

**Executive Director**

PMQ Management Co Ltd.

William To is the Creative and Programme Director of PMQ, a newly launched creative platform for design entrepreneurs located in the heart of Hong Kong.

Before spearheading one of the most successful redevelopment initiatives in Hong Kong, William spent 18 years working in the advertising industry. In 1992, he founded his own agency, Vision Integrated Communications Ltd, and later became a brand consultant, helping clients launch their brands and products in Hong Kong and China. Since 2005, William has been the senior consultant at the Hong Kong Design Centre, where he is responsible for their flagship events— Business of Design Week (BODW), Knowledge of Design Week (KODW) and Design for Asia Awards (DFAA 2006-08).

Since August 2012, William has worked with PMQ, where he heads up ambitious and innovative efforts in creating programmes to inspire, connect and collaborate with Hong Kong’s local design community.



**Bo Sun Lam**

**Artist & Illustrator**

MA Illustration graduated 2016 (graduated from BA (Hons) Illustration in 2015).

Bo Sun Lam won the Champion of Hong Kong International Art Festival 2017 run by the Hong Kong International Exchange of Art and Culture Association.

